



Dayaram

General Trading L.L.C

Importers & Exporters

BUSINESS
PROFILE

**QUALITY PRODUCTS,
RELIABLE SERVICE**

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ABOUT THE COMPANY

Dayaram General Trading LLC is a company that buys and sells products and provides services across the international markets. Established in 1997, the company pioneered the introduction of Chinese and Taiwanese products to the Middle Eastern and African regions, excelling in both exporting and importing. Initially, Dayaram General Trading LLC focused on Readymade Garments and Sundries, partnering with reliable suppliers to procure high-quality products for export and import. (Currently, the company has significantly expanded its portfolio and market reach, leveraging a deep understanding of international trade practices, regulations, and market dynamics).

Dayaram General Trading LLC currently deals in a wide array of products, including FMCG, Electronics, Kitchenware, Readymade Garments, Daily Use Articles, Footwear, Sanitary Ware, Furniture, Mobile Phones & IT Products, Cosmetics, Construction Materials, and Carpets & Upholstery. The company effectively bridges the gap between producers and consumers in various countries, facilitating international trade and ensuring the smooth flow of goods globally.

COMPANY OVERVIEW

Dayaram General Trading LLC was established in the United Arab Emirates, a key trading hub strategically positioned to serve the GCC and African markets. It operates as the representative branch of the H. Daya Group in Hong Kong and Mainland China, under the auspices of SK. Daya International Co. Ltd. and VMD. Daya International Co. Ltd.

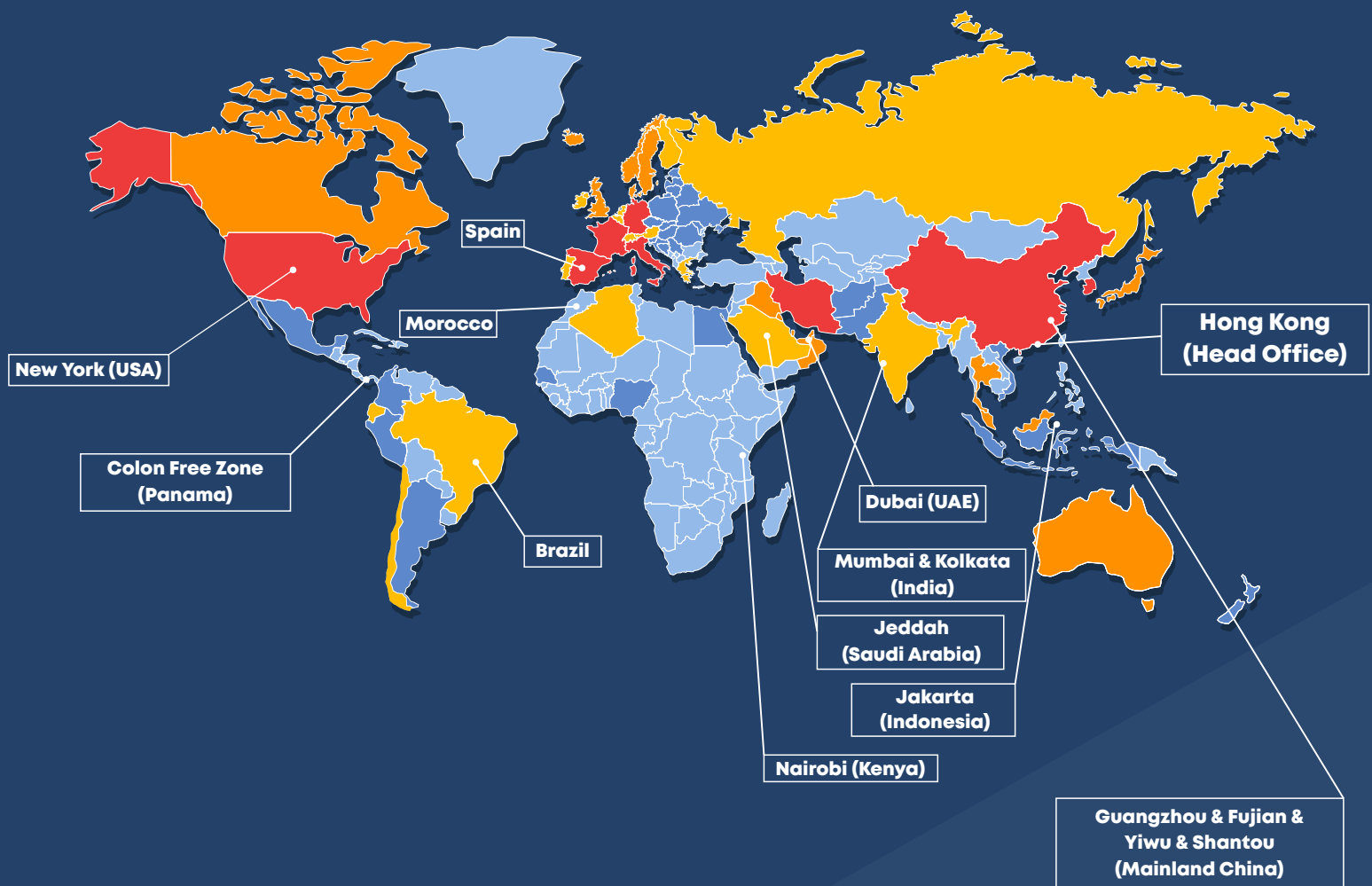
The H. Daya Group, renowned for overseeing production across multiple factories, is recognized as one of the largest export houses in Hong Kong and China. With offices in various locations and a dedicated team of over 200 professionals, the Group is well-positioned to manage its global operations efficiently and effectively.





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OUR KEY MARKETS



We collaborate with trade associations in Korea, Taiwan, Indonesia, Singapore, Thailand, Malaysia, Bangladesh, India, and Pakistan, as well as many other countries, dealing in a variety of products including Consumer Electronics, Furniture, Garments and FMCG.

EXPORTING TO

Dayaram General Trading LLC serves a significant customer base in these countries

COUNTRIES

GULF

UAE, Saudi Arabia, Kuwait, Jordan, Iraq.

AFRICA

Libya, Algeria, Morocco, Egypt, Cameroon, Kenya, Tanzania, Angola, Zambia, Malawi, Zimbabwe, Mozambique, Namibia, and South Africa.

EUROPE

Spain, United Kingdom.

AMERICAN CONTIENTS

Panama, Chile, Brazil, Mexico & U.S.A.



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SOME OF THE BRANDS THE GROUP CATERS TO

MIDDLE EAST

• M. R. G.	• STEP BY STEP	HIGH HIGH SPORT	• M. H. T
• SMART BABY	• FRIEBURG	• CUTE BABY	• K & S. FASHION
• MORNING	• SMAG	• BABY GARDEN	• ROSE
• HADI HOOKAH	• FINAL TOUCH	• GHaida	• HADI SPORT
• 4 FAMILY	• ROYAL TOUCH	• LAREINA	• SASAN
• STAR FAMILY	• DINO VADI	• CHARMING BABY	• LANDMARK
• M. S. FASHION	• RIZZANO	• ASSODA	• BABY DREAM
• FASHION LADY	• GET MORE	• LG CLUB	• BM SATELLITE
• FASHION QUEEN	• ASSET	• LG PLUS	• CAMPWORLD
• A. B. CLASSIC	• D7	• REMIX	• LC WAIKIKI
• APPLE EYES	• G4	• CAVELEIRO	• BARTECHO
• AL MAWADDAH	• GOLD BLACK	• ISTEPLITTO	• DEFACTO
• HARREM	• LAVINO	• DIFFERENT	• AVENIS
• QASAR AL SHAMI	• TURKI	• ELORA	• BABY ROSE
• AL HARAM PLAZA	• HAWALI	• KAK	• LA-SANI
• JUNIO KIDS	• AOMERA	• KITCO	
• HIGH HIGH FASHION	• VANTILO	• SAFAR	
• ONE 2 ONE		• ZEIL	
• SARI			



SOME OF THE BRANDS THE GROUP CATERS TO

AFRICA

SOUTH AMERICA

U. S. A.

• SARA	• K & K	• NOVA	• INTIMECO
• NOVA	• BLUEBERRY	• HOMESTAR	• ENZO
• PREMIER	• PRIME	• SILVERPOINT	• AERO
• LEOMIL	• PIELDELUXE	• ACROSS	• FIX
• POWERSTABLE	• VIANKATEENS	• LANDER	• XSPREMIUM
• POWERMATE	• COLVEN	• ILOVEPANAMA	• DENIM
• VOLTMASTER	• DANIA	• SAKS	• KO.KO.
• GRAYPARROT	• COTURE	• DORIAN	• AILIS
• KIFARU	• RUBISECRET	• BODYBASIC	• EMMEJORDAN
• COOLBABY	• CHILAX	• FRUCTALS	• NICOLEPREMIUM
• AFRICANSTAR	• LORDCLUB	• NOVALIBRE	• JEANS
• KNGCANADA	• GALO	• BRONCO	
• CORTINA	• QSJEANS	• CROWNIMPERIAL	
	• REACTIVEJEANS	• GEMINIS	
	• D.D.J	• SUPERCROWN	
	• MAZOT	• SAND	
	• BLACKLABEL		
	• BRENDAUSA		
	• TS		



OUR PHILOSOPHY



Our Mission

Our mission is to empower brands and retailers to design products that resonate with and delight their consumers and niche.



Our Vision

Our goal is to be recognized as the leading exporter with the most efficient operations and highest quality product lines.



Our Values

We emphasize our values of high integrity, dynamic entrepreneurialism, and effective efficiency.

PROFESSIONAL TEAM

The Dayaram General Trading team is highly skilled in meeting the evolving needs of the market and customers. In addition to their qualified and experienced office staff, they have a team of merchandisers, both in-house and third-party, to promote their product range and introduce new products to their portfolio.

KEY STRENGTH



A robust sourcing team will enhance quality, strengthen internal collaboration, and improve communication.



Client relationship management and consistent communication between clients and suppliers.



Continuous development of new performance metrics and smooth integration across all departments.



Leveraging our market insights and established supplier network will yield savings across all departments.



Identifying the target expenditure area will lead to more streamlined business processes.



With a team-based strategy and a well-defined communication plan, we ensure an organized approach to achieving efficient and effective shipment outcomes.



Trading Excellence, Delivered Globally - Our USP



Product or Service Specialization

- Niche Expertise
- Customizable Solutions



Geographic Reach and Market Access

- Global Network
- Cultural Understanding



Customer Service and Support

- Multilingual Support
- Dedicated Team & Managers



Supply Chain Efficiency

- Streamlined Processes
- Quality Control



Innovation and Adaptability

- Product Development
- Market Agility

PRODUCT RANGE



Consumer Electronics
White Goods



Homes &
Accessories



Kitchen Ware
Serveware & Appliances



Bags
All Kinds



Garments
Womens, Mens
Kids & Inner Wear



Hardware
& Tools

PRODUCT RANGE



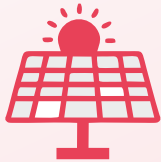
Footwear

Formal & Informal Shoes,
and Slippers



Sundries

Gift & Stationary Items,
Toys, and Toiletries



Solar Panels



Furniture

Home, Office & Others



Sanitary Ware and
Bathroom Accessories



Mobile Phone
& IT Products



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PRODUCT RANGE



Home Furnishing
Curtains & Wallpapers



Construction Materials
Tiles, Concrete, Steel,
Wood, Stone and Brick



FMCG Products
Foodstuffs, Toiletries, and
Home Cleaning Products



Cosmetics
Make-up and Skin
Care Products



Agricultural Tools



Commodities



Uniforms
Hospitals, Horeca, Schools,
Offices, and Security



Kids Toys
& Accessories

THANK YOU



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Group Alliance

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M&M
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Importers / Exporters & Indentors

pineapple
Cosmetics



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